

Do Powerful Politicians Cause Corporate Downsizing?*

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ABSTRACT

This paper employs a new empirical approach for identifying the impact of government spending on the private sector. Our key innovation is to use changes in congressional committee chairmanship as a source of exogenous variation in state-level federal expenditures. In doing so, we show that fiscal spending shocks appear to significantly dampen corporate sector investment and employment activity. These corporate reactions follow both Senate and House committee chair changes, are present among large and small firms and within large and small states, are partially reversed when the congressman resigns, and are most pronounced among geographically-concentrated firms. The effects are economically meaningful and the mechanism - entirely distinct from the more traditional interest rate and tax channels - suggests new considerations in assessing the impact of government spending on private sector economic activity.

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Does public sector spending complement or crowd out private sector economic activity? This question, which has occupied economists for much of the past century, remains hotly contested. Keynesian and neoclassical macroeconomic theories offer strong and often conflicting predictions regarding the effectiveness of fiscal policy. A major obstacle limiting empirical progress on the topic is the difficulty in identifying changes to government purchases that are truly exogenous. Because government behavior is influenced by developments in the private economy, changes in private sector investment and productivity confound the effects of government spending and the factors that cause that spending to change.

This paper offers a novel empirical approach that allows us to overcome this challenge and shed considerable light on the impact of government spending on the private sector. Our key innovation is to use changes in congressional committee chairmanship as a source of exogenous variation in state-level federal expenditures. Since chairmanship is entirely determined by seniority – to be appointed chair a congressman must simply become the most senior member of the party in power on that committee¹ – this means that chair turnover can only result from the resignation (or defeat) of the incumbent, or a change in the party controlling that branch of congress. And because both of these events depend almost entirely on political circumstances in *other* states, ascension to chairmanship is essentially unrelated to events or conditions in the new chairman's home state (e.g., a congressman will often not even be up for election during the year of his or her ascension). We show that becoming a powerful committee chair results in a significant increase in federal funds flowing to the ascending chairman's state. Thus, a congressman's ascension to a powerful committee chair creates a positive shock to his or her state's share of federal funds that is virtually independent of the state's economic conditions.

We focus specifically on the 210 instances over the last 42 years where the senator or representative of a particular state ascends to the chairmanship of a powerful

¹ This use of seniority-based chairmanship has been a governing practice in both houses of Congress for over 100 years. James K. Pollock writes "From early years the rule that has been generally followed in the appointment of committees is the so-called seniority rule. It has made no difference whether Republicans or Democrats controlled Congress; the method of selection has been the same.... The practice ... is a universal one. . ." (Galloway (1946)).

congressional committee. During the year that follows the appointment, the state experiences an increase of 40-50 percent in their share of federal earmark spending, and a 9-10 percent increase in total state-level government transfers. The funding increase persists throughout the chair's tenure and is gradually reversed upon his departure. Because these spending shocks are sufficiently numerous, are spread out across time and different locations, and are economically meaningful, they provide us with significant power to examine the impact of fiscal policy on the private sector.²

To better understand our approach, consider the example of the appointment of Richard Shelby (Republican Senator, AL) to the chair of the Senate Select Intelligence Committee in 1997. Senator Shelby had been both a congressman in the US House of Representatives and Senate as a Democrat from Alabama. He switched affiliations in 1994, and the combination of his seniority and affiliation with majority party afforded him the opportunity to take the chair of the Committee. Following his appointment to this committee chairmanship, Alabama (a state which had no top committee chairmen³ appointed in over 20 years) experienced a marked increase in its share of federal earmarks. This is represented in Figure I, which compares Alabama's annual earmarks to those in the rest of the United States. Although earmark spending increased substantially in the US during this period, Alabama experienced roughly twice the average growth of all other states following Shelby's appointment. Specifically, while Alabama averaged 6 million dollars less in annual earmarks than the average of other US states before Shelby's appointment, they averaged over 90 million dollars *more* than other states after his appointment.

At this time, Homes Inc. was a large provider of lower-cost fabricated homes headquartered in northern Alabama.⁵ When Richard Shelby ascended to the chairmanship in 1997 and earmarks to Alabama increased, Homes Inc. significantly decreased its capital expenditures and employee base during the ensuing years. A

² In describing the impact of his Senate seniority on his home state of Pennsylvania, Arlen Specter recently remarked: "My senior position on appropriations has enabled me to bring a lot of jobs and a lot of federal funding to this state. Pennsylvania has a big interest in my seniority, a big interest."

³ We use several measures of top committees throughout the paper. Here, we refer to our most broad category. The list of the top 10 most influential committees is from Edwards and Stewart (2006); for the Senate these committees are Finance, Veterans Affairs, Appropriations, Rules, Armed Services, Foreign Relations, Intelligence, Judiciary, Budget, and Commerce.

⁵ We have masked the name of this firm, although this is an actual example from our sample.

comparison of Homes Inc. to the rest of its industry outside of Alabama⁷ reveals that while Homes Inc. significantly reduced its capital expenditures from this pre-appointment period, the rest of its industry in fact increased its rate of capital accumulation (-79.5% vs. 16.6% as a percentage of assets). Further, while the industry reduced its rate of employment growth only modestly from the pre-appointment period, Homes Inc.'s curtailment in employment was much more substantial (-30.2% vs. -7.9%). Lastly, while Homes Inc. saw a large and significant drop in sales, the rest of the industry remained approximately flat (-38.2% vs. -3.1%). As a more tangible example, over 15 million dollars in earmarks went specifically to the construction of housing and facilities for lower income families post-appointment contrasted with only \$500,000 over the entire pre-appointment period.

We show that the events in this example represent a much more systematic pattern across the universe of U.S. firms. To do so, we investigate the private sector consequences of seniority shocks by studying the behavior of the public corporations headquartered in the congressman's state. Focusing on the investment (capital expenditure), employment, R&D, and payout decisions of these firms, we find strong and widespread evidence of corporate retrenchment in response to government spending shocks. In the year that follows a congressman's ascendency, the average firm in his state cuts back capital expenditures by roughly 15%. These firms also significantly reduce R&D expenditures and increase payouts to their investors. These changes in firm behavior persist throughout the chairmanship and begin to reverse after the congressman relinquishes the chairmanship. We also find some evidence that firms scale back their employment, and experience a decline in sales growth.

To explore the robustness of these findings, we verify that the patterns hold up under a wide variety of conditions and specifications. We employ panel regressions using state and time fixed effects and a range of controls. We also conduct state-level regressions, averaging coefficients across states, and other non-parametric tests, verifying that a powerful committee chair has a statistically and economically large impact on the decisions of firms in their state.

We also examine a variety of other predictions of how spending is likely to impact

⁷ Industry is defined as 1-digit SIC Code, which is 2 for Homes Inc.'s industry.

private sector firms. In particular, we find that our results are mainly found in firms with geographically concentrated operations (e.g., domestic only firms) – firms that are likely to have more operations in the headquarter state, as well as firms with high capacity utilization (i.e., those with little slack in their capital stock). Also, consistent with Keynes’ view that crowding out should only occur under conditions of full employment, we find a weaker firm response to spending shocks when state-level employment is at or below its long-term historical average.

A unique feature of our approach is that we can rule out the standard interest rate channel as an explanation for how government spending crowds out private sector investment. Since our mechanism entails simply shifting the same government spending from the former chairman’s state to the new chairman’s state, no new government funds are implied; as a result, no increased taxation or increased borrowing costs are required. In addition, we conduct cross-state comparisons, thus abstracting from all national level effects. Thus, our approach identifies a distinct and alternative mechanism by which government spending deters corporate investment. In particular, we provide evidence that crowding out occurs through factors of production including the labor market and fixed industrial assets. These findings argue that tax and interest rate channels, while obviously important, may not account for all or even most of the costs imposed by government spending. Even in a setting in which government spending is “free” – that is, does not need to be financed with additional taxes or borrowing – its distortionary consequences may be nontrivial.

The remainder of the paper is organized as follows. Section I provides a brief background and literature review. Section II describes the data we use, while Sections III and IV explore our findings on the effects of seniority on congressional spending, and firms’ responses to these seniority shocks in their respective states. Section V provides a more detailed discussion of these findings. Section VI concludes.

I. Background and literature review

There is a large empirical literature investigating the impact of government spending on consumption, investment, and output variables. The standard approach in this literature is to apply a VAR methodology to macroeconomic data in order to identify

shocks to government spending.⁸ Most of these studies focus on quarterly post-war data in the U.S., which places a heavy burden on the econometrics to uncover the relationship from a limited time series of highly persistent variables. Although some studies consider international panel data, variation in economic size and openness, labor market rigidities, and other considerations limit the amount of additional power these data add.⁹ The literature has also pursued some alternative strategies to isolate changes in government spending that are truly exogenous. For instance, several studies focus on periods of significant expansion in US defense spending (the so-called “Ramey-Shapiro episodes”) to examine the impact of spending shocks.¹⁰ Because defense spending is viewed to be largely independent of domestic macroeconomic considerations, major changes therein offer opportunities to examine exogenous spending shocks. Unfortunately, the occurrence of large and unambiguous shocks to government defense spending is somewhat rare, which restricts the power of these tests.¹¹ An advantage of our approach is that we are able to examine numerous exogenous shocks to state-level federal expenditures over an extended period of time and to quantify their impact on the behavior of US public corporations.

There is also a literature comprised of mostly empirical studies examining how political representation translates to government expenditures. These studies include Atlas et al. (1995), Hoover and Pecorino (2005), Crain and Tollison (1977, 1981), Goss (1972), Greene and Munley (1980), Kiel and McKenzie (1983), Ray (1980, 1981), Ritt (1976), Rundquist (1978), and Rundquist and Griffiths (1976). Atlas et al. (1995) and Hoover and Pecorino (2005) document a positive relationship between per capita representation in the Senate and state-level federal expenditures but find only limited evidence with respect to House representation. Levitt and Poterba (1999) also find somewhat mixed evidence linking congressional seniority to federal spending; they do, however, find that senior Democratic members of the House were able to use their

⁸ Rotemberg and Woodford (1992), Blanchard and Perotti (2002), Fatás and Mihov (2001), Mountford and Uhlig (2002), Perotti (2005), Pappa (2005), Caldara and Kamps (2006), and Galí, López-Salido, and Vallés (2007), Ramey (2008).

⁹ Giavazzi and Pagano (1990)

¹⁰ Ramey and Shapiro (1998), Edelberg, Eichenbaum, and Fisher (1999), Burnside, Eichenbaum, and Fisher (2004), and Cavallo (2005)).

¹¹ Cullen and Fishback (2006) document significant county-level variation in WWII spending increases and use this to examine the impact of government spending on longer-term private sector economic activity.

positions to improve their state's economic performance. Lastly, Aghion et al. (2009) show that representation on appropriations committees has an effect on education expenditures to states, finding support for some of these expenditures translating into future growth.¹² Taken as a whole, the literature finds only modest linkages between the nature of congressional representation and the distribution of congressional spending. Using novel data on government discretionary earmark spending, our paper adds new evidence to this literature by showing that changes in congressional committee chairmanship can have a significant influence on government spending outcomes.

II. Data

The data in this study are collected and coded from several sources. For the majority of sources, we hand-collect, -code, and -match the data to combine the sources for our analysis. To start, we obtain congressional earmark data from Citizens Against Government Waste, which collects earmark data by state starting in 1991. An earmark is defined as a line item in an appropriations bill that designates tax dollars for a specific purpose in circumvention of established budgetary procedures. While some of the earmarks are state designated, many are not, and so we read through and hand-match over 24,000 of the earmarks to the specific designated state. In addition, for earmarks designated to more than one state, we split the amounts equally among the designated states. For instance, one \$200,000 earmark had no specific state designation, but was simply listed as designated for the "Sokaogon Chippewa Community," to "investigate impacts of a mine." As this is a band of the Lake Superior Chippewa residing in Wisconsin, we match this earmark back to Wisconsin. In addition, an example of a multi-state designated earmark is a \$5,500,000 earmark labeled: "Dalles Powerhouse (Units 1-14), WA & OR (Corps of Engineers - Construction, General)", which we split equally at \$2,750,000 to both of the affected states, WA and OR.

In addition to the earmark data, we also collect data on broader categories of government expenditures. We obtain these from the annual survey of state and local

¹² Other papers that have used instruments for state-level government spending include Knight (2002 and 2005) who uses transportation committee membership, and Anderson and Tollison (1991) and Gruber and Hungerman (2007), who use the tenure of appropriations committee members.

government finances conducted by the US Census Bureau and reported on their website,¹³ with the data starting in 1992, broken down at the state level. These transfers include highway and parks funding, agricultural funds, and Medicare payments distributed to states.¹⁴ In addition to this transfer data, we collect state-level population and square mileage figures from the Census Bureau.

Lastly, we use data on congressional committees from Stewart and Woon (2009) and Nelson (2005),¹⁵ and link politicians (by state) to firms using the headquarters of all firms listed on Compustat.¹⁶ Congressional committee data is available for the 80th to 110th Congresses (corresponding to the time period 1947-2009), which allows us to match politicians to firms as far back as accurate Compustat accounting information is available.¹⁷ From Compustat, we extract a host of firm-specific accounting variables, such as capital expenditures, research and development (R&D) expenditures, total payouts (equal to cash dividends plus repurchases), and number of employees.

We define seniority shocks by assigning a dummy variable equal to 1 if the senator (or representative) of a given state first becomes chairman of an influential congressional committee. The list of the 10 most influential committees is from Edwards and Stewart (2006); for the Senate these committees are Finance, Veterans Affairs, Appropriations, Rules, Armed Services, Foreign Relations, Intelligence, Judiciary, Budget, and Commerce, and for the House these committees are Ways and Means, Appropriations, Energy and Commerce, Rules, International Relations, Armed Services, Intelligence, Judiciary, Homeland Security, and Transportation and Infrastructure. We categorize shocks into various groups based on the committee rankings; for example, Shock Top1ChairOnly means the senator (representative) was appointed chairman of the top-ranked Senate Finance Committee (the House Ways and Means Committee). We also construct an

¹³ <http://www.census.gov/govs/www/estimate.html>

¹⁴ In our tests using this transfer data, we exclude category B79, which consists of nondiscretionary spending on public welfare items, e.g., Medicaid.

¹⁵ This data is available online on Charles Stewart's website:
http://web.mit.edu/17.251/www/data_page.html.

¹⁶ Compustat's firm headquarters variable is backfilled, so that firms that have moved are miscoded historically; however, the incidence of firm headquarters relocation is extremely rare, and we have corrected the obvious errors.

¹⁷ For members of the House of Representatives, note that we are unable to historically match all firms to individual congressional districts, since mappings between zipcodes and congressional districts are only available from the 103rd Congress onwards; thus we map both senators and representatives to their home states.

alternative shock definition that includes both the chairman and the ranking minority member (i.e., the most senior committee member who is a member of the party *not* currently in control of that House of congress), so that Shock Top1Chair&Rank is equal to 1 if a senator becomes either chairman or the ranking minority member of the committee, when he/she was previously not in either position in the prior Congress. In our baseline specification, we code seniority shocks as starting in the year of appointment, and apply them for 6 years, although we vary this timing in a number of robustness checks.

III. Results

A. Congressional Spending and Seniority

Our main sample focuses on the behavior of 16,734 firms over the past 42 years (1967-2008). Summary statistics are reported in Table I. In addition to our main dependent and control variables, Panel A reports the fraction of firm-year observations that occur in a state represented by a congressman who has been appointed chair (or has become the ranking minority member) of a powerful congressional committee within the past six years. We consider separately observations represented by a congressman chairing a Senate committee and chairing a House committee. We use the Edwards and Stewart (2006) ranking of committees to identify the most powerful committees (outlined in Section II) and report the fraction of firm-year observations from the top 1, 3, 5, and 10 most powerful Senate committees as well as the top 1 and 3 most powerful House committees.

Table I indicates that, depending on how many committees are included, between 3.0% and 19.6% of the firm-year observations are headquartered in states represented by a senator that has recently become chairman (or ranking minority member). We also report the fraction of firm-year observations in states where the senator stepped down from the chair within the past six years. The last six rows of Panel A also examine shocks to the most powerful House committees. For the House shocks, we see that a relatively greater fraction of firm-year observations occur in states represented by a House committee chair. This reflects the fact that larger states, which have larger House congressional delegations, are more likely to find one of their representatives chairing a

powerful House committee. This also suggests that our House and Senate shocks are occurring in a relatively non-overlapping set of firm-year observations.

More generally, an advantageous aspect of our data and identification is that House and Senate committee chair shocks occur, in large part, in different states (and years). Thus, each chamber's shocks can be seen as independent testing samples for the effect of these government spending shocks on firm behavior. This state-shock difference is seen more clearly in the last two columns of Table II.

We also report state-level variables in Panel B of Table I. Since we only have earmark data from 1991 through 2008, the main variables are reported for this 18 year period. Average annual earmarks are \$116 million per state, with the median state receiving \$72 million in a given year. Panel C of Table I reports the average number of years that each chairman (or ranking member) remains in his position, for all Top 10 committees. In the Senate, the average chair tenure is 7.6 years (median of 6, max of 24), and in the House, the average chair tenure is 6.3 (median 6, max of 24); these figures suggest that firms are unlikely to view these seniority shocks as temporary events that might induce firms to simply shift capital or labor investments out a few years into the future, but rather as a long-term shock.

Table II confirms that most states have, at some point in the past 42 years, had one of its senators or representatives chairing a powerful committee. And while earmark spending lines up somewhat well with population, a number of low-population states appear surprisingly high on the list. To see this more closely, in Figure II we plot earmarks against state population. The expected positive relationship is confirmed but the figure also reveals a number of significant positive outliers in terms of earmarks, the largest of which are Hawaii, Alaska, Mississippi, West Virginia, and Alabama: All states which had powerful congressional chairmen over our sample period.

In Table III, we report the results of regressions that seek to explain variation in annual state-level earmarks with changes in congressional committee chairmanship. We include state and year fixed effects in each regression, and standard errors are clustered at the state level.²³ The analysis reveals a strong relationship between seniority shocks

²³ Also, we have run these tests clustering standard errors by state-shock period, rather than just state. Since our analysis exploits variation within state, clustering by state is conservative. Clustering by state-shock period produces smaller standard errors (and so larger t-stats), for instance the full specification

and earmark spending. A state whose senator is appointed chair of one of the three most powerful committees receives roughly a 40-50% increase in earmark spending. For instance, the coefficient on `ShockTop1ChairOnly` in Column 2 indicates that having a top committee chair increases that state's earmarks over the subsequent six years by 44.6% ($t=8.77$) per year. From Table I, the average annual earmarks per state are \$115 million, so this implies over a \$51 million increase in earmarks per year to a state upon having its senator appointed chairman of the Senate Finance Committee (most powerful Senate committee). In Column 2, we add a series of controls, including (the log of) state-level population, the state-level average of (log) per capita income over the past 6 years, and lagged values of state level (log) per capita income growth and state-level unemployment rates; including these controls leaves the results unchanged. The effect gets weaker but remains large and statistically significant if we broaden the set of powerful committees (for the Top 10 committees, the increase is 22.4% ($t=2.49$)), and if we include ranking minority members (e.g. `Chair&Rank` vs. `ChairOnly`). To the extent that these senators are less powerful than those chairing one of the very top committees, we might expect a decline in their ability to deliver earmark spending to their state. In unreported tests we also find evidence that earmark spending *declines* upon the departure of a committee chair, with states represented by a senator who relinquishes one of the top committees experiencing a 20-30% decline in their earmarks.²⁴

B. Seniority and Corporate Retrenchment

We have shown: i.) that there is considerable variation in earmark spending across states, and ii.) that having a powerful congressional committee chairman appointed from one's state has a strong influence on this spending. We now turn to the impact of this spending on corporate behavior. Specifically, we investigate whether exogenous government spending shocks – as instrumented by congressional seniority shocks – have a material influence on corporate behavior. We examine a number of corporate investment decisions including capital expenditure, R&D expenditure, payout, and employment

Column 2's t-stat is 9.07 (vs. 8.77 with the currently reported clustering by state), and so we report the more conservative measure.

²⁴ For instance, following the drop of a chair or ranking member of a Top 3 committee, earmarks are cut back by 33.3% ($t=1.72$).

decisions. We regress each of these firm-level dependent variables on the state-level seniority shocks as well as a number of firm-level controls. We consider separately positive and negative shocks to seniority as well as shocks to the seniority of Senate and House members.

Our first set of results focus on the capital expenditure decision of firms. The motivation behind this test is that the federal transfer itself may structurally substitute for private capital investment. An often cited example of this is the Tennessee Valley Authority's (TVA) construction of electricity plants along the Tennessee Valley in the 1930's. Private enterprises that had planned expansion and provision of service of this same region were forced to decrease investment and to downsize employees. For instance, the nation's largest electric utility holding company entering into the depression, Commonwealth and Southern Corporation, was unable to compete with the TVA in the Tennessee Valley and as a result was forced to decrease investment there, and to eventually dispose of properties in the Tennessee Valley, selling them directly to the TVA for \$78.6 million in 1939 (Barnard (1966) and Manchester (1974)).

The regressions in Table IV regress capital expenditures, measured as firm capex scaled by (lagged) firm assets, on Senate seniority shocks and a number of control variables. This represents a reduced form estimation using our instrument of shocks to senior chairmanship. We explore in the next section (and in Table V) a two stage least squares estimation (regressing earmarks on seniority in the first stage) that yields the instrumented value of government transfers, along with falsification tests for the instrument itself. The regressions in Table IV include firm and year fixed effects, and standard errors are clustered at the state and year level. From Columns 1-7 of Table IV, seniority shocks result in economically and statistically significant declines in firm capital expenditures. Across all measures of seniority, the declines are large and highly significant. For instance, again looking at ShockTop1ChairOnly, the coefficient implies a 1.2% drop in scaled capital expenditures ($t=3.46$). Since firms have average capital expenditures of 8 percent of assets, Senate chairmanship causes a roughly 15 percent reduction in the representative firm's capex.²⁵ Including controls in Columns 2-7 has only

²⁵ Further, as we demonstrate later in Table V Panel B, when we split the sample into above- and below-median sized firms, both groups of firms respond significantly to seniority shocks, and the estimated coefficients are similar, suggesting that our results are not limited to small firms.

a modest effect on the magnitude of shocks, and all are still statistically significant. In line with the earmarks results in Table III is the fact that chairmen of more powerful committees have a larger impact on firm capex as well. Lastly, from Columns 8 and 9, again consistent with the reduction in earmarks following the relinquishing of chairmanship, following replacement of the chairman firms in the state partially restore their capex spending, increasing it by 0.6 to 0.7 percent of assets which represents around 8 percent of the average firm's capital expenditures.

In Panel A of Table V, we repeat the capital expenditure analysis with House seniority shocks. The results are statistically strong but slightly smaller in economic magnitude. Depending on the specification, capital expenditures decline between 0.1 - 0.6 %. This corresponds to (again for ShockTop1ChairOnly, now corresponding to the House Ways and Means Committee) a 7 percent reduction the representative firm's capex. The more modest effect might be expected as House members may be more interested in directing funds towards their particular district (as opposed to their state in general). Thus, firms headquartered in other districts within their state may be less impacted by state-level federal spending increases that result from seniority shocks in the House, as opposed to those from the Senate. In Columns 8 and 9, we again see firms increasing their capex after their congressman relinquishes his or her chairmanship.

C. Instrument of Committee Chairman Shocks

The fact that government behavior is affected by private sector economic activity makes it difficult to identify the *effects* of government spending from the factors that cause that government spending to change. As disentangling this is the key to gaining insight into the impact of government spending on private sector activity, some kind of exogenous variation in government spending is needed. As noted above, the instrument we use is the appointment to powerful committee chairmanship in the Senate and House. Our choice is motivated by the fact that one's appointment to committee chairmanship is based solely on seniority within the chamber (Polsby et al. (1969)).²⁶ Thus, the only way

²⁶ As mentioned in Footnote 1, the seniority system has been the prevailing determinant of committee chairmanships since the early days of Congress in both chambers. For instance, Woodrow Wilson writes in 1884: ". . . by custom, seniority in Congressional service determines the bestowal of the principal

for a congressman to be appointed the chairman of a committee is for the current chairman to relinquish the chairmanship: either through that chairman's election defeat, resignation, or through the chairman losing party-control of that chamber of Congress. Since all of these events depend largely on political circumstances and events in *other* states, a congressman's ascension to a powerful committee chair creates a positive shock to his or her state's share of federal funds that is virtually independent of the state's economic conditions. We have shown in Table III that this shock results in economically large and significant government spending transfers to the new chairman's state.

In the absence of an instrument, the direction of the expected corporate response is unclear; the government may choose to send money to struggling firms with poor investment opportunities in depressed areas, or the government may choose to boost a potentially fast-growing region or a set of firms that possesses good investment opportunities. To illustrate this endogeneity between government spending and private sector economic activity, and the problems this can cause for identification, in Column 1 of Table V Panel B we simply regress earmarks on scaled capital expenditures. From Column 1, the regression exhibits no relationship, with the coefficient on earmarks being small and statistically zero ($t=0.55$). However, when we use the instrumented value in Column 2, which consists solely of the portion of earmarks that is related to seniority shocks (the first stage is given in Table III), the strong negative relationship returns. Here we use the Top3ChairOnly as the measure of powerful committee, so comparing this to the corresponding Column 4 in Table IV, we see that the IV estimate here of -1.2% decline ($t=2.26$) is roughly double the magnitude of even the reduced form estimate (-0.6%) albeit over a shorter time period. Thus these results in Columns 1 and 2 of Table V Panel B suggest that a significant portion of the variation in earmark spending is, indeed, determined endogenously in the context of corporate investment behavior.

Even though we obtain stronger results in magnitude when we use the instrumented values for earmark spending (Table V Panel B, Column 2), we use the reduced form shocks for most of the tests performed in the paper. The reason we prefer these is that we have data on the shocks going back to the late 1940's, as opposed to only 1991 for the earmark data, so we get a richer period of time and events (more changes in

chairmanships." (Wilson (1884)).

committee seniority and chairmanship, more investment decisions by firms, etc.) to examine the relationship between government spending and the behavior of firms.

In Column 3 of Panel B, we also perform a falsification test on our instrument. Instead of using the actual shocks to senior powerful committee chairmanship, we create a variable called *Random Shocks*, which takes the entire matrix of state-years, and assigns purely random committee chair "shocks" using a random number generator.²⁷ We then regress these random state-year shocks on scaled capital expenditures, to make sure we are not identifying random variation. From Column 3, the coefficient is basically zero (-0.00% ($t=0.57$)). This result suggests that the identification being captured by our powerful committee chair shocks is not simply spurious variation.

In Columns 4 and 5, we repeat the basic capex regression from Table IV, but on two different subsamples. In Column 4, we restrict our sample to only those firms above the median in lagged market capitalization each year (computed from our sample), in order to assess if our results are driven entirely by small firms. Column 4 reveals a large and significant effect of seniority shocks on the capex decisions of large firms as well, with the coefficient of similar magnitude to the full sample result (-0.005 vs. -0.006 for the full sample from Table IV Column 4). Lastly, in Column 5 of Panel B we again run the same specification from Table IV Column 4, but this time on a subsample of the Senate shocks that excludes those seniority shocks where the prior chairman lost an election or primary.²⁸ Column 10 of Table V indicates that this filter has no effect on our results, as the magnitude of the coefficient on the shock variable ($=-0.006$, $t=3.44$) is identical to the coefficient reported in Table IV Column 4 ($=-0.006$, $t=2.78$).

D. Research and Development Investments and Payouts

We next examine other firm behaviors that may be affected by a firm facing a different investment set following a government spending shock. Specifically we look at

²⁷ We keep the same measurement, allowing these shocks to persist for six years following the random "shock to chairmanship." As with the real chair shocks, we have varied this length and it makes no difference to these results. We report the six year length to make these comparable to the true shock variables we report.

²⁸ Our sample consists of 210 seniority shocks to a Top 10 committee chair or ranking minority seat, 103 from the Senate and 107 from the House. More than half of these Top 10 shocks were due to the death or resignation of the prior chairman, and only 15 of these shocks in the Senate (and 18 in the House) involve a lost election by the prior chair or ranking member.

both R&D spending and payout decisions of firms. We present these results in Table VI with firm-level R&D in Panel A, and payout decisions in Panel B, with both scaled by lagged assets (as in the capital expenditure tests). Again we include firm level controls, in addition to firm and year fixed effects. Consistent with firm capital expenditure behavior from Sections B and C, Panel A of Table VI illustrates that seniority shocks result in material reductions in R&D investment. Specifically, looking at House and Senate shocks,²⁹ from Columns 1 and 7, Senate and House seniority shocks results in a reduction in R&D spending of between 0.5-0.9% ($t=2.64$ and 3.31) per firm. Since the average firm R&D is 7.3 percent of assets, the impact is non-trivial in economic terms (a roughly 7-12 percent scaling back of R&D). We again find corroborating evidence that upon the departure of the committee chair, R&D spending is restored.

Panel B then examines the effect on payout decisions. If public firms are crowding out the investment opportunity sets of firms, we might expect firms to respond to this reduced investment opportunity set by (investing less and) paying more out to shareholders. This is precisely what we see in Panel B of Table VI. Following a seniority shock, we see payouts significantly increasing. Column 1 reveals that payouts increase after seniority shocks by 0.3% ($t=4.15$); for our firms, payout averages 2.3 percent of assets, so this represents a 13% increase in payouts. The results are similar after House shocks (with the effect ranging between 0.1-0.3%). We also find some evidence that this effect again appears to reverse following the congressman's departure (e.g., the coefficient on `Drop_Top1ChairOnly` is -0.001 , $t=1.71$).

E. Firm Level Employment and Valuation Consequences

In our next set of tests, we examine the impact of shocks to congressional seniority on firm-level employment. The same reasoning behind retrenchment in corporate investment behavior applies to the labor decisions of firms. Any downsizing of firms may involve scaling back both investments in labor and capital. Also, as the government may compete for skilled (and perhaps specialized) labor, this may reduce the labor pool for the

²⁹ For brevity here, we only report Top1 and Top3 committee shocks. The results for other measures, as in Tables IV, are both stronger for ChairOnly, and gradually weaken as we allow in relatively less powerful committees, which is also consistent with the estimated impacts on earmark appropriations from the relative power of the different committee chairmanships.

private sector.

We test this prediction of the impact of seniority shocks on firm-level employment growth in Panel A of Table VII. Panel A illustrates a modest effect of seniority shocks on firm-level changes in the number of employees. In Columns 1-3 the sign is always negative for Senate shocks (and also for the rest of the unreported shocks), but the effect is only significant for Shock_Top3Chair&Rank ($=-0.011$, $t=2.41$). By contrast, House seniority shocks have a negative and significant effect on firm-level changes in employment. The magnitudes of the coefficients ranges between -0.6% to -2.7% , implying that corporations scale down their employment growth rates by 3-15%. For both the House and the Senate, Columns 7 and 8 demonstrate that the effects are stronger in the second half of the sample period (1990-2008).

Although our evidence thus far identifies corporate retrenchment in response to federal spending shocks, the valuation consequences of these shocks for public corporations remains somewhat ambiguous. In particular, it is conceivable that, although firms cut capex, R&D, and to a lesser extent employment (and meanwhile increase payouts to shareholders), the federal spending shocks generate spillovers from which they benefit. Typically, endogeneity concerns compel researchers to study the valuation consequences of such shocks by examining share price responses. Unfortunately, such event-study tests lose power rapidly in settings where the event window is necessarily wide because the precise timing of the event is poorly known. Our setting likely requires a window on the order of several months to a year, because spending shocks are revealed gradually as the probability of a given congressman's ascension evolves with changes in polling data about election outcomes and factors influencing incumbent retirement.

An alternative is to examine accounting measures directly. Because of our reliance on a clean instrument for federal spending shocks, we can directly infer the causal effect of increased government spending on accounting measures of corporate welfare. In Panel B of Table VII, we present regressions of sales growth on our seniority shocks.³⁰ The results suggest that a seniority shock causes firm sales growth to retract 0.9 to 5.4 percent per year during the subsequent six years relative to non-shocked firms and

³⁰ We have run similar tests where we replace sales growth in these regressions with return on assets (a measure of profitability), and find generally negative (but insignificant) effects of seniority shocks on profitability.

periods. Again, however, these results are only statistically significant for the House shocks and for the Senate Shock_Top3Chair&Rank specification; thus we interpret these results as only modest evidence of possible negative valuation consequences for the public firms that operate out of states that are recipients of federal government transfers. As with the employment results, the negative impact on sales growth is more pronounced in the second half of the sample.

IV. Mechanism and Robustness

A. Federal Transfers and Factor Slack

In this section we begin to explore the mechanism at work behind our results. We start by examining whether our results apply to broader measures of state-level federal spending. Specifically, Column 1 of Table VIII uses data from the US Census Bureau's annual survey of state and local government finances. We use annual federal transfers to state governments from 1992-2007 on the left-hand side of these regressions in place of the annual earmarks employed previously in Table III. These transfers, which include highway and parks funding, agricultural funds, etc., average roughly \$3 billion per year per state. Although the measure is noisier and likely contains elements of non-discretionary federal spending, we do explicitly exclude category B79, which consists of obvious non-discretionary spending on public welfare items (e.g., Medicaid). Using this transfer measure, we find similar results to those with earmark spending. In particular, a seniority shock results in a 9.4% ($t=2.85$) increase in total federal transfers to the state. Since the average state receives \$3 billion, this translates to an increase of roughly \$280 million per year.

In addition to examining broader measures of spending, we also explore the particular firms for which (and conditions under which) we might expect state-level increases in federal spending to have a more pronounced effect on corporate investment. Specifically, we test whether firms with high capacity utilization (implying a relatively small amount of slack private capital) are those for whom spending shocks have larger effects on corporate investment, as competition from the public sector may have a more pronounced effect on firms for whom facilities and specialized capital are already in high demand. We use a capacity utilization measure collected by the US Federal Reserve for

industries in manufacturing, mining, and electric and gas utilities. The measure, which is available on their website,³¹ captures each industry's seasonally-adjusted output level relative to its maximum sustainable level of output. The latter value, which is measured at the plant level, is the maximum level of output the plant can achieve under a reasonable work schedule and with sufficient availability of inputs to operate the capital in place. We then regress firm-level scaled capital expenditures on the seniority shock as well as an indicator variable that identifies firms operating at a time when their industry's capacity utilization is at or below the median capacity utilization across all firms in a given year. The regression in Column 2 of Table VIII confirms the basic negative relation between seniority and capital expenditures, but the interaction term is positive. This suggests the crowding out of private investment is particularly pronounced in industries operating at a high level of capacity where competition for additional factors of production including facilities and specialized capital is expected to be strong (and conversely, that where capacity utilization is low, there is a smaller effect of the shocks).

We then explore if the government's hiring of skilled labor may be especially harmful to private firms when there is scarce employable labor (a notion of full employment), while conversely, with slack in the labor market, government hiring shocks may have an attenuated effect. To investigate whether the crowding out of corporate employment is particularly pronounced when unemployment is low, we split seniority shocks into those that occur when the state's unemployment rate is above its long-run average and those that occur when it is below. As Table VIII reports (in Column 3), the coefficient on firms in states with low unemployment is -0.016. For firms in states with high unemployment, the coefficient is 0.024 larger, which is sufficient to reverse the effect entirely (even considering the main effect of High Unemployment itself). This result can be interpreted as consistent with the view that government stimulus crowds out private sector employment when the economy has little slack in the labor market, but does not when the economy is experiencing significant slack in the labor market.

B. Who Benefits?

Our results demonstrate that the *average* firm retrenches in the face of

³¹ <http://www.federalreserve.gov/releases/G17/About.htm>

government spending shocks, but it is certainly possible (and perhaps likely) that some individual firms do in fact benefit from these spending shocks. The incidence of lobbying by firms certainly suggests that firms perceive some possible benefits from currying favor with politicians (see Roberts (1990), Jayachandran (2006), Goldman et al. (2007, 2008), Faccio (2006), Faccio et al. (2006), Faccio and Parsley (2006), Fisman (2001), and Fisman et al. (2007) for evidence linking politicians and political connections to firm benefits). While we have much less power to detect benefits to individual firms using our approach (which relies on state-level seniority shocks that apply to all firms in a given state), we do provide some indirect evidence in this section that certain specific firms that we can identify as having received valuable contracts from the government are less likely to retrench in the face of seniority shocks.

To do this we exploit firm-level data on government procurement contracts. Our data consists of 2.1 million contracts with a total value of over \$1.4 trillion awarded to 1560 publicly-firms over the period 1984-2008, provided by the company Eagle Eye. Specifically, in Column 4 of Table VIII we re-run our baseline capex regressions from Table IV, but now also interact the seniority shock variable (`Shock_Top1ChairOnly`) with a dummy for whether or not the firm in question received a government procurement contract at some point earlier in our sample. The magnitude of this interaction term ($=0.009$, $t=3.12$) is equally large (but of opposite sign) as the main effect on the shock variable ($=-0.010$, $t=6.27$), suggesting that firms that have received government procurement contracts do *not* cut back in response to government spending shocks.

C. Robustness and Additional Tests

Our final tests examine the robustness of our results, and provide a few ancillary tests of our findings. Our first robustness test is to examine whether the results hold up when we consider each state separately in our regressions and then evaluate the average coefficients produced. This approach effectively treats all observations in a given state as a single observation. To the extent that our results thus far are driven disproportionately by the firms of a few large states, this specification will severely limit their ability to impact our results. Also, to the extent that a large amount of correlation exists within

states in the investment, R&D, payout, and employment decisions, this specification will conservatively consider these decisions to be effectively perfectly correlated with one another. Thus we are sacrificing a large amount of power to get an alternate (quite strict and conservative) estimate of our effects.

In Panel A of Table IX, we report the cross-sectional average of the state regression coefficients and the associated test statistic against a null that the average coefficient is zero. Specifically, we run the exact same firm-level regressions as in Table IV-VII, but run them each fifty separate times, once for each state (similar to a Fama-MacBeth approach); we then report the cross-sectional average of the shock coefficients across the fifty regressions. Overall, the results are remarkably similar to those reported earlier. Seniority leads to a 2.6 percent decline in capex, a 0.3 percent decline in R&D, a 9.1 percent decline in employment growth, a 13.0 percent decline in sales growth, and a 0.4 percent increase in total payouts. Considering that we include any of the top 10 committees in this specification in order to maximize the number of states affected by a shock, the economic magnitudes here are generally larger when states are treated as single observations. A non-parametric test that asks whether the fraction of states with coefficients of the predicted sign is significantly different from 0.5 is rejected at the one percent level for four of the five dependent variables.

In Panel B of Table IX we test an additional implication of the mechanism of government spending crowding out private sector economic activity. Specifically, the effect of government spending shocks on firm behavior should be larger for those firms with concentrated operations; i.e., firms that cannot shift investment out of state, and that have more difficulty accessing inter-state capital, land, and labor markets. We use the Compustat Segment Database to identify the various geographic segments of firms. Unfortunately, the segment database only lists segment location data at the country level (as opposed to state), so we proxy for geographic concentration of firms with those that do not (versus those that do) have international operations. We see that our results – especially the capex and employment reactions – are more pronounced among domestic-only firms.³² Thus firms with more limited ability to shift their operations to other

³² We find similar results in panel regressions that include an interaction effect designed to measure the impact of shocks on only those firms with domestic operations, and controlling for firm size, and firm fixed and year fixed effects.

countries or states are more compelled to reduce their capex and employment in response to government spending shocks.

Finally, in Panel C we report the timing of corporate responses to seniority shocks. For capex, R&D, and payout, the adjustment is rapid and permanent. The adjustment that occurs during the year following the shock captures most of the long-run effect. On the other hand, the employment adjustment appears more gradual, with virtually none of the long-run adjustment occurring during the first year. This suggests that firms can retrench on the investment front more easily than labor. The final two columns compare the regression coefficients prior to and following the shock. The penultimate column reports the coefficients produced if the shock variable is turned on for the six years following the appointment and the last column reports the coefficients when the variable is turned on during the six years preceding the appointment. Little evidence exists that firms anticipate and prepare for changes in committee chairmanship.

V. Discussion

“We have tried spending money. We are spending more than we have ever spent before and it does not work.”

-- Henry Morgenthau, US Treasury Secretary, May 1939.

The central finding of this paper is that positive shocks to the seniority of a state’s congressional delegation cause large and persistent increases in government allocated funding to the states, *and* significant retrenchment on the part of the corporations headquartered in the state. This retrenchment appears to be a response to the large and persistent increase in federal funding that the state receives following the shock. Following the appointment of a senator to the chair of a powerful committee, we estimate that his state experiences, on average, a 40-50 percent increase in its share of congressional earmark spending, and a 9-10 percent increase in its share of total state-level government transfers. At the same time, firms residing in the state cut their capital expenditures by 8-15 percent, reduce R&D by 7-12 percent, and increase payout by 4-13 percent. Employment and sales growth are also impacted, as corporations scale back

employment growth by 3-15%, and sales growth falls by up to 15%.

A key feature of our results is that they show up under a variety of specifications, many of which offer essentially independent tests of the main result. First, firm responses to seniority shocks in the Senate are confirmed when we look at those in the House instead. This test gets its power from the fact that the House and Senate shocks are nearly a non-overlapping set of state-year shocks. Second, we find evidence that this behavior is partially reversed when the congressman relinquishes the chairmanship. Third, our coefficients are essentially identical whether we include state or time fixed-effects or when we include other regressors known to account for variation in firm spending, payout, and employment decisions. Finally, and perhaps most powerfully, our results show up when we simply take cross-state averages of within-state time-series regression coefficients. Taken together, these results suggest a link between congressional seniority shocks and corporate behavior that is not confined to particular points in time or driven by observations in a handful of states.

Our findings also include a number of results that corroborate the link between congressional spending and corporate retrenchment. First, the link grows weaker as we broaden our definition of what constitutes a powerful committee. The results are also generally weaker (in economic terms) in the House than the Senate, which one would predict given the fact that a congressional representative may have less impact on federal spending directed towards other districts within his state. Relatedly, we show that congressional spending has less impact on firms with more geographically diversified operations. Since these firms are more geographically disperse, they are less affected by spending shocks that are confined to the state of their headquarters.

Our results beg the question of what mechanism causes firms to respond so negatively to state-level federal spending increases. What is essentially a transfer of funds from the residents of one state (i.e., the state of the newly appointed committee chair) to another (i.e., the state of the relinquishing committee chair) causes retrenchment in the corporations that serve and employ the residents of the recipient state. Since our results focus on reallocations of federal spending rather than increases thereof, we can rule out the standard interest rate and tax channels that have occupied the literature to this point. Some of our results point towards the role of competition for

state-specific factors of production, including labor and fixed assets such as real estate. Public spending appears to increase demand for state-specific factors of production and thereby compel firms to downsize and invest elsewhere. In particular, our capex are weaker for firms with low capacity utilization, and our employment results are weaker when employment rates are at or below their long-term state-specific averages. When slack exists in factories or the labor market, federal dollars do not appear to be as large of a deterrent to corporations in terms of investing or hiring. In unreported results, we also find evidence that the effects are most pronounced in sectors that are the target of earmark spending.

The ability of our results to speak to the net impact of national-level spending shocks on national-level economic outcomes depends critically on whether states are similar to national economies. To the extent that states are small open economies, any “leakage” that blunts the impact of fiscal stimulus as firms shift investment to other states may be unique to the state-level results and limit the conclusions one can draw regarding fiscal policy in a large, national economy.

However, a key feature of our data is that firm-level figures reflect capex, R&D, payout, employment, and sales growth aggregated across *all* operations of the firm, including divisions located in other states. This means that our results are calculated net of any within-firm shifts in resources and activity that occur in response to the spending shock. Thus, our results are only subject to leakage that occurs when investors in firms headquartered in the target state reallocate capital through their portfolios to other firms located in other states. To the extent that portfolio capital has greater mobility across states than across countries, the impact of fiscal stimulus may be weaker at the state level than the national level.

VI. Conclusion

This paper provides a novel empirical approach for identifying the impact of government spending on the private sector. Using changes in congressional committee chairmanship as a source of exogenous variation in state-level federal expenditures, we find that fiscal spending shocks appear to significantly dampen corporate sector investment and employment activity. Specifically, we find statistically and economically

significant evidence that firms respond to government spending shocks by: i.) reducing investments in new capital, ii.) reducing investments in R&D, iii.) reducing investments in labor, and iv.) paying out more to shareholders in the face of this reduced investment opportunity set. Further, we find that when the spending shocks reverse (through a relinquishing of chairmanship), most all of these behaviors reverse.

Finally, our findings demonstrate that new considerations – quite apart from the standard interest rate and tax channels – may limit the stimulative capabilities of government spending. Whether they are sufficient to lower the multiplier on fiscal stimulus in a large economy such as the US, and perhaps even turn it negative, remains an open but important question.

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Figure I: Earmarks in Alabama vs. Rest of US

This figure shows the annual earmarks (in millions of dollars) for the state of Alabama and for the average state in the United States excluding Alabama (Rest of US), from 1991-2003.

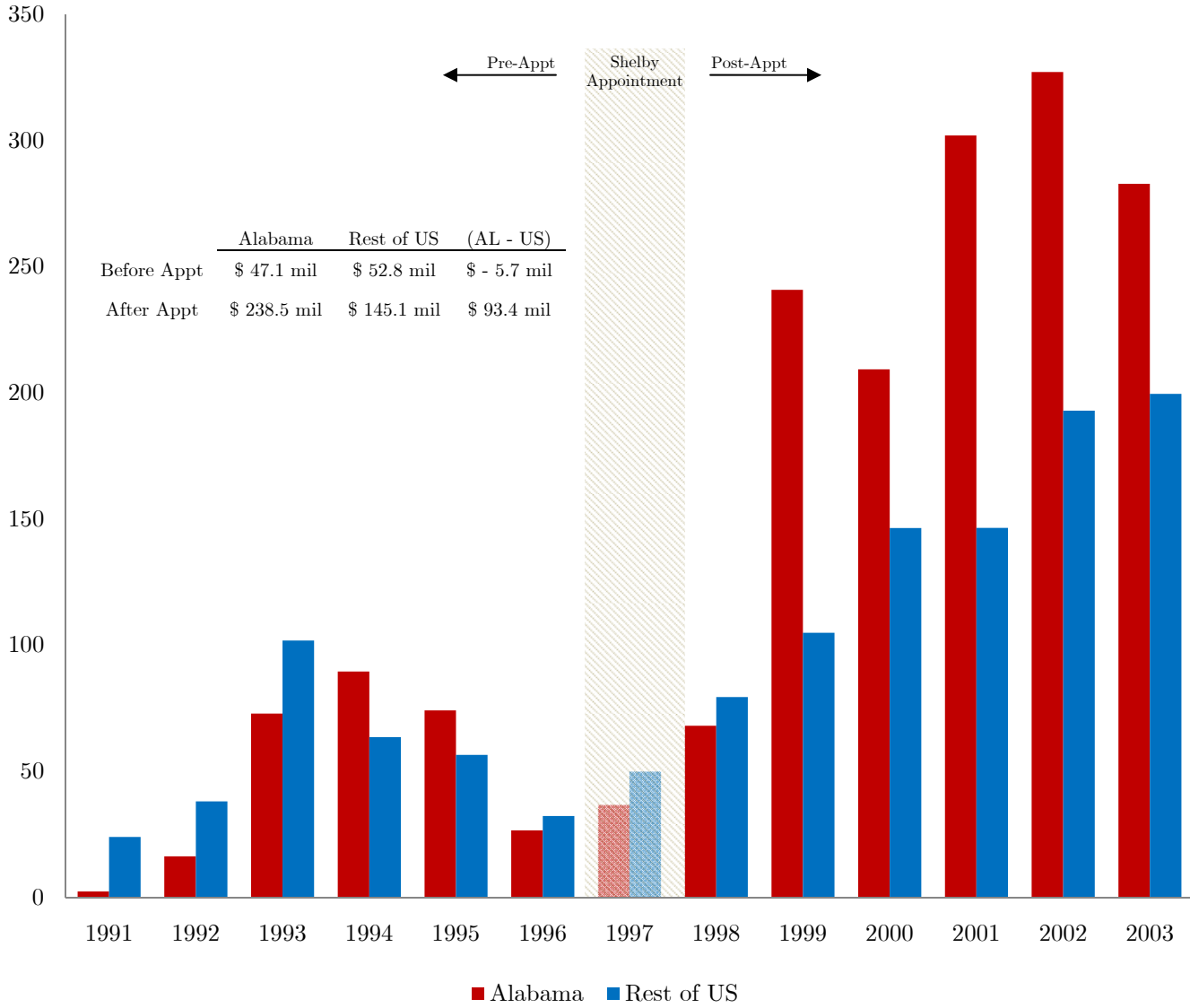


Figure II: State-Level Annual Earmarks Versus Population

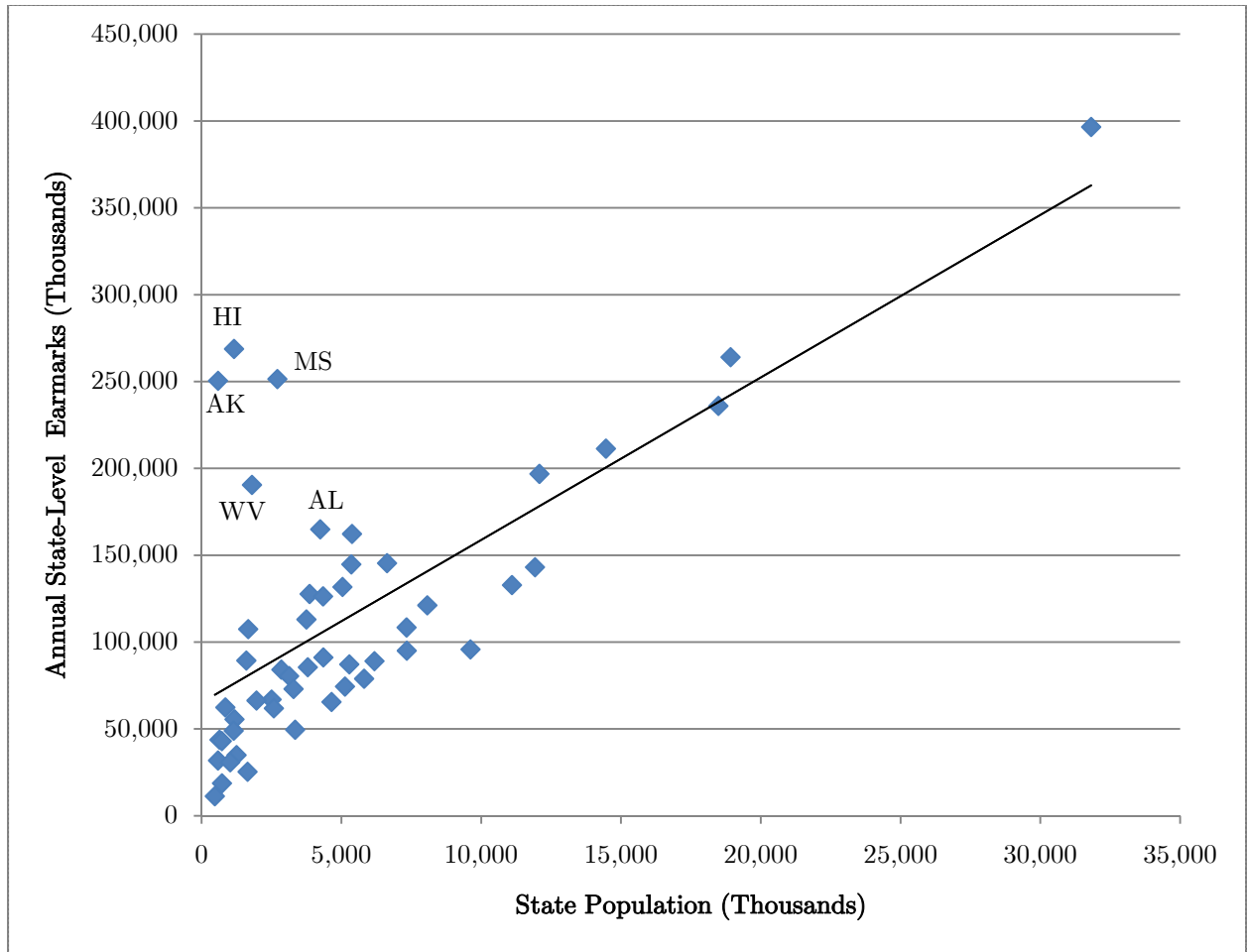


Table I: Summary Statistics

This table reports summary statistics for the sample. Seniority shocks are defined as follows: Shock Top1ChairOnly is a dummy variable equal to 1 if the senator (or representative) of a given state becomes chairman of the Senate Finance Committee (the House Ways and Means Committee); Shock Top1Chair&Rank is equal to 1 if a senator becomes either chairman or the ranking minority member of the committee. The list of the top 10 most influential committees is from Edwards and Stewart (2006); for the Senate these committees are Finance, Veterans Affairs, Appropriations, Rules, Armed Services, Foreign Relations, Intelligence, Judiciary, Budget, and Commerce, and for the House these committees are Ways and Means, Appropriations, Energy and Commerce, Rules, International Relations, Armed Services, Intelligence, Judiciary, Homeland Security, and Transportation and Infrastructure. Seniority shocks begin in the year on appointment, and are applied for 6 years. All accounting variables are winsorized at the 1st and 99th percentiles of their distributions.

Panel A: Firm-Level Annual Variables	Years 1967-2008, Firms = 16,734			
	Mean	Median	Standard Deviation	Nonmissing Observations
Capital Expenditures/Assets _{t-1}	0.078	0.048	0.108	168,975
Total Payout/Assets _{t-1}	0.023	0.006	0.044	154,832
R&D/Assets _{t-1}	0.078	0.028	0.134	86,870
ChgEmployees	0.085	0.026	0.322	158,230
Cash Flow/Assets _{t-1}	0.036	0.084	0.242	151,482
Leverage _{t-1}	0.416	0.399	0.261	159,833
Tobin's Q _{t-1}	1.822	1.230	1.826	153,348
Assets (\$m)	2,059	101	23,727	168,970
SalesGrowth	0.180	0.101	0.451	167,000
Shock_Top1ChairOnly	0.030	0	0.171	168,975
Shock_Top1Chair&Rank	0.032	0	0.177	168,975
Shock_Top3ChairOnly	0.044	0	0.204	168,975
Shock_Top3Chair&Rank	0.070	0	0.255	168,975
Shock_Top5ChairOnly	0.062	0	0.242	168,975
Shock_Top5Chair&Rank	0.118	0	0.322	168,975
Shock_Top10ChairOnly	0.098	0	0.297	168,975
Shock_Top10Chair&Rank	0.196	0	0.397	168,975
Drop_Top1ChairOnly	0.019	0	0.136	168,975
Drop_Top3ChairOnly	0.022	0	0.146	168,975
Shock_Top1ChairOnly (House)	0.037	0	0.188	168,975
Shock_Top1Chair&Rank (House)	0.100	0	0.300	168,975
Shock_Top3ChairOnly (House)	0.074	0	0.261	168,975
Shock_Top3Chair&Rank (House)	0.207	0	0.405	168,975
Shock_Top5ChairOnly (House)	0.113	0	0.317	168,975
Shock_Top10ChairOnly (House)	0.180	0	0.384	168,975

Panel B: State-Level Annual Variables	Years=1991-2008, States=50			
	Mean	Median	Standard Deviation	Nonmissing Observations
Total Earmarks (in dollars)	115,513,520	71,513,333	126,226,177	889
Ln(Total Earmarks)	17.94	18.09	1.30	889
State Population	5,327,111	3,665,228	5,811,533	889
Ln(State Population)	15.00	15.11	1.01	889
State Area (in square miles)	72,694	56,276	87,559	889
Total State Govt. Transfers (in millions)	3,009.1	1,834.6	3,795.6	800
Log(Total State Govt. Transfers)	21.37	21.33	0.91	695

Table I: Summary Statistics (ctd.)

Panel C:	Top 10 Chairman/Ranking Member Characteristics, 1967-2008							
	All Chair/Rank				High Inc. States	Low Inc. States	Democrat	Republican
	Mean	Median	Std Dev	Max	Mean	Mean	Mean	Mean
Years as Senate Chair/Rank	7.6	6	5.7	24	5.9	9.0	9.1	6.7
Years of Senate Chamber Seniority	21.6	21	8.5	49	20.3	22.3	23.8	19.4
Years of Senate Comm. Seniority	18.2	17	9.2	49	17.1	18.8	21.2	15.3
Years as House Chair/Rank	6.3	6	4.3	18	5.7	7.2	6.7	5.8
Years of House Chamber Seniority	13.1	13	4.3	27	12.8	13.7	15.0	11.2
Years of House Comm. Seniority	11.6	12	4.8	26	11.4	12.1	13.7	9.5

Table II: Average Annual Earmarks By State

This table reports average annual earmarks by state, for the period 1991-2008. Earmark figures are in dollars. Population figures for each state are obtained from the 1990 and 2000 census. Total firms, average number of firms per year, average total capital expenditures per year (in millions of \$), and average total corporate employees per year (in thousands), are from Compustat and are yearly averages by state over the full sample period (1967-2008). The shock variables are for the Shock Top3Chair&Rank specification, and are averages by state over the full sample period (1967-2008).

Earmark Rank	State	Annual Earmarks	Population	Pop. Rank	PerCap. Earmarks	Total Firms	Avg Firms	Capex	Num. Emp.	Senate Shock	House Shock
1	CA	396,558,675	31,815,835	1	12.5	3111	651.4	30,203.1	2,445.6	0	0.3571
2	HI	268,747,947	1,159,883	41	231.7	25	8.5	315.1	21.1	0.0976	0
3	TX	264,019,500	18,919,165	2	14.0	1643	402.9	49,725.8	2,303.5	0.1429	0.3095
4	MS	251,435,028	2,708,937	31	92.8	58	12.3	225.6	20.0	0.2381	0.2857
5	AK	250,423,299	588,488	48	425.5	8	1.7	64.7	2.3	0.4103	0
6	NY	235,944,300	18,483,456	3	12.8	1872	472.1	35,372.0	3,525.9	0.1429	0.4286
7	FL	211,345,224	14,460,152	4	14.6	936	204.1	6,734.6	707.8	0.1429	0.2381
8	PA	196,825,967	12,081,349	5	16.3	675	192.7	9,910.9	1,192.7	0.2857	0.2857
9	WV	190,458,702	1,800,911	35	105.8	27	6.0	104.4	9.2	0.2439	0
10	AL	164,896,228	4,243,844	23	38.9	92	24.9	907.1	93.9	0.1429	0
11	WA	162,261,711	5,380,407	15	30.2	286	62.6	3,960.9	285.5	0.1429	0
12	VA	145,416,729	6,632,937	12	21.9	428	103.8	10,228.9	779.9	0	0.1429
13	MO	144,746,031	5,356,142	16	27.0	232	70.3	4,820.3	670.2	0	0
14	IL	143,113,080	11,924,948	6	12.0	728	208.5	22,001.6	2,837.9	0	0.2857
15	OH	132,808,519	11,100,128	7	12.0	521	169.3	11,286.5	1,804.9	0	0.0238
16	MD	131,723,944	5,038,977	19	26.1	343	79.3	2,798.3	480.8	0	0
17	KY	127,681,908	3,863,533	24	33.0	92	23.9	1,134.2	213.5	0	0.1429
18	LA	126,312,872	4,344,475	22	29.1	99	27.4	2,365.0	75.2	0.1463	0.3415
19	NJ	121,137,029	8,072,269	9	15.0	916	233.1	17,831.6	1,618.6	0.1429	0
20	SC	113,031,906	3,749,358	26	30.1	102	24.0	864.0	157.2	0	0
21	GA	108,417,567	7,332,335	11	14.8	465	108.2	9,955.6	742.6	0.1429	0
22	NM	107,467,034	1,667,058	36	64.5	42	7.9	237.1	8.3	0	0
23	MI	95,786,036	9,616,871	8	10.0	315	100.3	22,781.2	2,104.6	0	0.2857
24	NC	95,052,529	7,338,975	10	13.0	305	81.3	5,411.0	593.3	0.0238	0.1429
25	AZ	91,161,492	4,354,830	21	20.9	243	55.5	2,178.8	163.2	0	0
26	NV	89,351,668	1,600,045	38	55.8	156	34.2	2,381.6	107.0	0	0
27	MA	89,040,991	6,182,761	13	14.4	889	210.4	4,754.6	680.6	0	0.1429
28	TN	87,197,317	5,283,234	17	16.5	214	57.4	3,911.6	563.0	0	0.2857
29	CO	85,496,729	3,797,828	25	22.5	645	120.3	7,005.7	246.2	0	0
30	IA	84,135,999	2,851,540	30	29.5	90	25.8	694.7	66.4	0.1429	0
31	OR	80,414,090	3,131,860	29	25.7	151	40.2	1,393.0	114.0	0.2381	0.1429
32	IN	78,905,946	5,812,322	14	13.6	204	56.3	2,204.4	215.5	0	0.1429
33	WI	74,415,071	5,127,722	18	14.5	175	60.6	2,521.2	447.8	0.1429	0.1429
34	OK	73,020,270	3,289,147	28	22.2	214	41.1	5,175.7	60.6	0	0
35	AR	66,932,573	2,502,572	33	26.7	46	16.5	4,961.0	726.6	0.1429	0
36	UT	66,347,652	1,963,000	34	33.8	150	30.8	925.5	112.3	0.1429	0
65	MN	65,542,312	4,647,289	20	14.1	481	134.9	6,317.4	843.5	0	0
38	MT	62,379,300	850,630	44	73.3	16	3.8	153.2	3.9	0.1463	0
39	KS	61,882,552	2,582,996	32	24.0	120	29.5	2,495.7	137.8	0.1429	0
40	NH	55,522,703	1,176,241	40	47.2	78	19.8	271.7	41.4	0	0
41	CT	49,517,958	3,346,341	27	14.8	471	131.9	11,005.5	1,135.5	0	0
42	ID	48,961,253	1,150,351	42	42.6	36	10.5	1,084.1	99.0	0.0952	0
43	ND	43,764,173	640,500	47	68.3	9	1.1	164.6	4.6	0	0
44	SD	42,993,348	725,424	46	59.3	17	5.3	193.2	16.5	0	0
45	ME	34,919,217	1,250,043	39	27.9	29	8.9	361.9	20.5	0	0
46	VT	31,836,241	585,793	49	54.3	18	5.6	75.6	4.0	0.1463	0
47	RI	30,788,275	1,024,572	43	30.0	50	14.5	825.5	174.0	0	0
48	NE	25,319,431	1,644,824	37	15.4	56	13.6	2,040.7	164.7	0.1463	0
49	DE	18,704,944	728,338	45	25.7	55	14.9	785.6	191.6	0.1429	0
50	WY	11,258,416	472,503	50	23.8	17	3.1	7.3	0.5	0.2857	0

Table IV: The Impact of Seniority Shocks on Corporate Investment, 1967-2008

This table reports panel regressions of capital expenditures on Senate seniority shocks (defined as in Table I). All models contain firm-fixed effects and year-fixed effects. All standard errors are adjusted for clustering at the state and year level, and t-stats using these clustered standard errors are included in parentheses below the coefficient estimates. ***Significant at 1%; **significant at 5%; *significant at 10%.

	Dependent Variable: Capital Expenditures _{i,t} /A _{i,t-1}								
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
Shock_Top1ChairOnly	-0.012*** (3.46)	-0.009*** (3.14)							
Shock_Top1Chair&Rank			-0.008*** (2.94)						
Shock_Top3ChairOnly				-0.006*** (2.78)					
Shock_Top3Chair&Rank					-0.006*** (3.57)				
Shock_Top5ChairOnly						-0.005*** (2.64)			
Shock_Top10ChairOnly							-0.003* (1.95)		
Drop_Top1ChairOnly								0.007** (2.22)	
Drop_Top3ChairOnly									0.006** (2.11)
Q _{i,t-1}		0.008*** (12.33)	0.008*** (12.33)	0.008*** (12.32)	0.008*** (12.34)	0.008*** (12.29)	0.008*** (12.33)	0.008*** (12.33)	0.008*** (12.32)
(Cash Flow _{i,t} /A _{i,t-1})		0.039*** (9.40)	0.039*** (9.40)	0.039*** (9.40)	0.039*** (9.40)	0.039*** (9.41)	0.039*** (9.40)	0.039*** (9.40)	0.039*** (9.40)
Leverage _{i,t-1}		-0.116*** (31.54)	-0.116*** (31.53)	-0.116*** (31.51)	-0.116*** (31.50)	-0.117*** (31.46)	-0.116*** (31.54)	-0.117*** (31.42)	-0.117*** (31.41)
Adjusted R ²	0.440	0.501	0.501	0.501	0.501	0.501	0.501	0.501	0.501
No. of Obs.	168975	139564	139564	139564	139564	139564	139564	139563	139563

Table V: House Shocks, Committee Chair Instrument, and Alternative Specifications

This table reports panel regressions of capital expenditures on House seniority shocks (from 1967-2008), earmarks directly (1991-2008), IV predicted values of earmarks (1991-2008), randomly assigned shocks, and various subsamples. Panel A presents the results for the House seniority shocks. In Panel B, the IV predicted value comes from a first stage that regresses Shock Top3ChairOnly (Senate Shock) on $\ln(\text{earmarks})$, as in Table III. The second to last row of Panel B includes only stocks above the median lagged market capitalization in a given year in the regressions; the final row excludes all shocks where the prior chairman lost his chair because he/she was defeated in an election/primary. All models contain firm-fixed effects and year-fixed effects, and controls for lagged Q, cash flow, and lagged leverage defined as in Table IV are included when indicated. All standard errors are adjusted for clustering at the state and year, and t-stats using these clustered standard errors are included in parentheses below the coefficient estimates. ***Significant at 1%; **significant at 5%; *significant at 10%.

Panel A: House Shocks	Dependent Variable: Capital Expenditures _{i,t} /A _{i,t-1}								
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
Shock_Top1ChairOnly	-0.006** (2.51)	-0.004** (2.26)							
Shock_Top1Chair&Rank			-0.005*** (3.81)						
Shock_Top3ChairOnly				-0.001 (0.90)					
Shock_Top3Chair&Rank					-0.003*** (2.74)				
Shock_Top5ChairOnly						-0.002* (1.93)			
Shock_Top10ChairOnly							-0.002*** (2.65)		
Drop_Top1ChairOnly								0.006* (1.66)	
Drop_Top3ChairOnly									0.001 (0.23)
Controls	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Adjusted R ²	0.439	0.501	0.501	0.501	0.501	0.501	0.501	0.501	0.501
No. of Obs.	168977	139564	139564	139564	139564	139564	139564	139562	139562

Panel B: Alternative Specifications	Dependent Variable: Capital Expenditures _{i,t} /A _{i,t-1}				
	(1)	(2)	(3)	(4)	(5)
Ln(Annual Earmarks) (1991-2008)	0.000 (0.55)				
IV Predicted Value (1991-2008)		-0.012** (2.26)			
Random Shock (1967-2008)			-0.000 (0.57)		
Shock_Top3Chair&Rank (Only Large Stocks)				-0.005*** (3.14)	
Shock_Top3Chair&Rank (No Lost Elections)					-0.006*** (3.44)
Adjusted R ²	0.510	0.510	0.501	0.611	0.501
No. of Obs.	88828	88828	139564	68277	139564

Table VI: The Impact of Seniority Shocks on R&D and Payouts, 1967-2008

This table reports panel regressions of firm research and development (R&D) and payouts (cash dividends plus repurchases) on seniority shocks. Panel A reports results with firm-level R&D as the dependent variable, and Panel B reports results with firm-level payouts (cash dividends plus repurchases) as the dependent variable. All models contain firm-fixed effects and year-fixed effects, and include controls for lagged Q, cash flow, and lagged leverage as in Table IV. All standard errors are adjusted for clustering at the state and year level, and t-stats using these clustered standard errors are included in parentheses below the coefficient estimates. ***Significant at 1%; **significant at 5%; *significant at 10%.

Panel A: R&D	Dependent Variable: $R\&D_{i,t}/A_{i,t-1}$									
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
Shock_Top1ChairOnly	-0.005*** (2.64)									
Shock_Top1Chair&Rank		-0.003** (1.98)								
Shock_Top3ChairOnly			-0.004*** (2.63)							
Shock_Top3Chair&Rank				-0.003*** (3.04)						
Drop_Top1ChairOnly					0.009*** (3.72)					
Drop_Top3ChairOnly						0.005** (2.13)				
Shock_Top1ChairOnly (House Shock)							-0.009*** (3.31)			
Shock_Top1Chair&Rank (House Shock)								-0.005*** (3.54)		
Shock_Top3ChairOnly (House Shock)									-0.005*** (2.61)	
Shock_Top3Chair&Rank (House Shock)										-0.001 (1.28)
Adjusted R ²	0.782	0.782	0.782	0.782	0.782	0.782	0.783	0.783	0.782	0.782
No. of Obs.	74842	74842	74842	74842	74842	74842	74841	74841	74841	74841

Table VII: Other Firm-Level Variables: Employment and Sales Growth, 1967-2008

This table reports panel regressions of seniority shocks on firm-level changes in employment and firm-level sales growth. Panel A reports results with firm-level changes in employment as the dependent variable, and Panel B reports results with firm-level changes in sales as the dependent variable. All models contain firm-fixed effects and year-fixed effects. All standard errors are adjusted for clustering at the state and year level, and t-stats using these clustered standard errors are included in parentheses below the coefficient estimates. ***Significant at 1%; **significant at 5%; *significant at 10%.

Panel A: ChgEmployees	Dependent Variable: $(\text{Employ}_{i,t} - \text{Employ}_{i,t-1}) / \text{Employ}_{i,t-1}$							
	Full Sample (1967-2008)						Post-1989	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Shock_Top1ChairOnly	-0.009 (1.11)							
Shock_Top3ChairOnly		-0.006 (1.05)						
Shock_Top3Chair&Rank			-0.011** (2.41)				-0.017** (2.41)	
Shock_Top1ChairOnly (House Shock)				-0.027* (1.81)				
Shock_Top3ChairOnly (House Shock)					-0.021** (2.32)			
Shock_Top3Chair&Rank (House Shock)						-0.013*** (2.97)		-0.024*** (3.12)
Adjusted R ²	0.135	0.135	0.135	0.135	0.135	0.135	0.139	0.139
No. of Obs.	168267	168267	168267	168265	168265	168265	94182	94182

Panel B: SalesGrowth	Dependent Variable: $(Sales_{i,t} - Sales_{i,t-1}) / Sales_{i,t-1}$							
	Full Sample (1967-2008)						Post-1989	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Shock_Top1ChairOnly	-0.015 (1.30)							
Shock_Top3ChairOnly		-0.009 (1.04)						
Shock_Top3Chair&Rank			-0.014** (2.31)				-0.026*** (2.72)	
Shock_Top1ChairOnly (House Shock)				-0.054** (2.09)				
Shock_Top3ChairOnly (House Shock)					-0.036** (2.39)			
Shock_Top3Chair&Rank (House Shock)						-0.024*** (3.49)		-0.039*** (3.46)
Adjusted R ²	0.181	0.181	0.181	0.182	0.182	0.182	0.186	0.186
No. of Obs.	181489	181489	181489	181487	181487	181487	101354	101353

Table VIII: Mechanism

This table reports panel regressions of a number of dependent variables on US Senate seniority shocks (defined as in Table I). In the first column, the dependent variable is $\ln(\text{total state-level federal government transfers})$ from the Census Bureau, excluding category B79 (which consists of nondiscretionary spending on public welfare items, e.g., Medicaid). These regressions are run at the state level as in Table III. The model contains both state-fixed effects and year-fixed effects, standard errors are adjusted for clustering at the state level, and t-stats using these clustered standard errors are included in parentheses below the coefficient estimates. In columns 2-4, the dependent variables are Capex, Employ, and Capex, respectively, and these regressions are run at the firm level. The specifications and variable definitions are the same as in Tables IV and VII; e.g., Capex is firm level capital expenditures divided by lagged assets, and Employ is the change in number of employees. Low Utilization is a dummy variable equal to one if the firm in question is below the median in terms of its capacity utilization rate. High Unemployment is a dummy equal to one if the difference between the state-level unemployment rate (in the state the firm is headquartered in) and the national unemployment rate is greater than its historical difference. Had Contract is a dummy variable equal to one if the firm in question received a government contract in the past. The models in columns 2-4 contain both firm-fixed effects and year-fixed effects, standard errors are adjusted for clustering at the state and year level, and t-stats using these clustered standard errors are included in parentheses below the coefficient estimates. Significance levels are denoted by: *** for the 1%; ** for the 5%; and * for the 10% level.

Federal Transfers, Factor Slack, and Procurement Contracts				
	(1)	(2)	(3)	(4)
	Transfers	Capex	Employ	Capex
Shock_Top1ChairOnly (Sample Period: 1992-2007)	0.094*** (2.85)	-0.021*** (3.93)	-0.016** (2.27)	-0.010*** (6.27)
Shock_Top1ChairOnly*Low Util (Sample Period: 1980-2008)		0.009** (2.06)		
Shock_Top1ChairOnly*High Unemp (Sample Period: 1977-2008)			0.024** (2.17)	
Shock_Top1ChairOnly*Had Contract (Sample Period: 1984-2008)				0.009*** (3.12)
Low Utilization (Sample Period: 1980-2008)		-0.006*** (6.03)		
High Unemployment (Sample Period: 1977-2008)			-0.008** (2.40)	
Had Contract (Sample Period: 1984-2008)				-0.007*** (6.28)
Fixed Effects	Year	Year	Year	Year
Fixed Effects	State	Firm	Firm	Firm
Adjusted R ²	0.981	0.500	0.130	0.577
No. of Obs.	800	49520	147886	97037

Table IX: Breadth, Scope, and Timing of Corporate Response to Seniority Shocks, 1967-2008

Panel A reports results for state-level regressions of various corporate response variables on senate seniority shocks, with firm and year fixed effects included; the Shock_Top10Chair&Rank variable is used as the independent variable here in order to maximize the number of states receiving a shock. Regression coefficients are averaged (equally) across the 48 states that have experienced such a shock, and t-stats computed using the standard-deviation of these coefficients across states are reported here. The %States Predicted Sign also shows significance level (in *) of a binomial test whether the state with the predicted sign is greater than a null of 0.5. In Panels B and C, the shock variable used is Shock_Top3Chair&Rank; Panel B provides simple firm-level averages of corporate responses by type of firm, broken down by domestic-only firms versus global firms (classified using Compustat segment data, available since 1979); and Panel C provides simple firm-level averages for different response periods (1 year, out to 6 years), as well as regression coefficients from firm-level regressions similar to those in Tables IV-VII but which also include a variable called PreShock, which is a dummy variable equal to one in the six years prior to a shock.

Panel A: State-Level Cross-Sectional Average Regression Coefficients (Shock_Top10Chair&Rank)				
Dependent Var:	Coeff:	t-stat	%States Predicted Sign	Individual States with Predicted Sign Coefficient
Capital Expenditures _{i,t} /A _{i,t-1}	-0.026***	3.48	73.9%***	AK,AL,AZ,CO,CT,FL,GA,HI,IL,KS,MA,MD,MI,MO,MS,MT,ND,NE,NY,NJ,NV,NY,OK,OR,PA,RI,SC,TN,TX,UT,VA,WA,WI,WY
R&D _{i,t} /A _{i,t-1}	-0.003	-0.51	53.3%	AZ,CA,FL,GA,HI,ID,IL,IN,KS,KY,LA,MD,MT,ND,NH,NJ,NM,NY,OR,PA,SC,SD,TX,WA
Total Payout _{i,t} /A _{i,t-1}	0.004**	1.98	67.4%***	AK,AL,AZ,CO,CT,FL,IL,IN,KY,LA,MA,MO,MS,ND,NE,NH,NJ,NM,NV,NY,OK,OR,PA,RI,SC,TN,TX,UT,VT,WA,WI
ChgEmployees	-0.091***	4.58	82.6%***	AK,AR,AZ,CA,CO,CT,FL,GA,HI,IA,IL,KS,KY,MA,MD,MI,MO,MS,MT,NC,NE,NH,NJ,NV,NY,OK,OR,PA,RI,SD,TN,TX,UT,VA,WA,WI,WV,WY
SalesGrowth	-0.130***	4.81	78.3%***	AK,AL,AZ,CO,CT,FL,GA,HI,IA,ID,IL,KS,KY,LA,MA,MD,MI,MO,MS,MT,NC,NE,NH,NJ,NY,OK,OR,PA,RI,SC,TN,TX,UT,VA,WA,WY

Panel B: Firm Level Averages of Corporate Responses for Domestic-Only and Global Firms
(Classified Using Compustat Segments, Data Available 1979-2007 Only)

Variable:	All Firms			Domestic-Only Firms			Global Firms		
	Shock	No Shock	Diff.	Shock	No Shock	Diff	Shock	No Shock	Diff
Capital Expenditures _{i,t} /A _{i,t-1}	0.067	0.077	(0.010)	0.067	0.080	(0.013)	0.067	0.070	(0.003)
R&D _{i,t} /A _{i,t-1}	0.064	0.089	(0.025)	0.066	0.091	(0.025)	0.060	0.085	(0.025)
Total Payout _{i,t} /A _{i,t-1}	0.025	0.024	0.001	0.024	0.022	0.002	0.026	0.029	(0.003)
ChgEmployees	0.085	0.089	(0.004)	0.089	0.095	(0.006)	0.075	0.075	(0.000)
SalesGrowth	0.160	0.185	(0.025)	0.168	0.198	(0.030)	0.133	0.152	(0.019)

Panel C: Timing of Corporate Responses (Firm-Level Averages)

Variable:	All Firms				Shocked Firms Only	
	(Firm-Level Averages)				(Regression Coefficients)	
	No Shock	Year1	Year2-6	All Shock	Shock	Pre-Shock
	(1)	(2)	(3)	(4)	(5)	(6)
Capital Expenditures _{i,t} /A _{i,t-1}	0.079	0.070	0.069	0.069	-0.009*** (5.75)	0.001 (0.37)
R&D _{i,t} /A _{i,t-1}	0.079	0.062	0.059	0.060	-0.003*** (2.82)	0.000 (0.12)
Total Payout _{i,t} /A _{i,t-1}	0.023	0.024	0.024	0.024	0.001 (1.36)	0.000 (0.34)
ChgEmployees	0.085	0.085	0.080	0.081	-0.011*** (2.67)	0.000 (0.01)
SalesGrowth	0.179	0.157	0.156	0.156	-0.017*** (3.11)	-0.001 (0.17)

